



Watercolor News

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TaWS

TALLHASSEE
WATERCOLOR SOCIETY

January, 2008

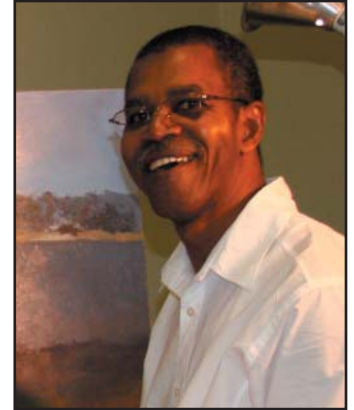
Greetings from Eluster

The first half of the TaWS year has passed. I hope that the first half was exciting and enjoyable for all. I believe that our short stay at the Chrysler Dodge Dealership was enjoyed; however, we must move forward. Many thanks to the Press Package Committee for the completion of their task in redesigning our logo that looks very good.

Thanks to all of our board members, members, and supporters for all of the hard work that makes TaWS a great society. The great programming, sharing of ideas and plain old socializing make the climate of TaWS great.

The 2008 Southern Watercolor Exhibit is well underway. I hope that our society will be well represented in our hometown of Quincy. The Tri-State Exhibit is also in progress which I am excited about. Two thousand eight will be a very busy year for all of us. Therefore, I welcome your continued support.

Thank you,
Eluster Richardson, President



January Reproductions

Our January general meeting will take place on the 20th from 4:00 pm to 6:00 pm at Lithohaus Printers. Dianne Nagel will take us through the Giclee process of reproducing our paintings into fine art prints.

A Hint of What Giclee is About From: www.lithohaus.com

“Giclee is a French term, loosely translated as “to spray,” coined several years ago to describe archival quality inkjet prints. The process was pioneered by Graham Nash (of Crosby, Stills & Nash fame) in the early 1990s. Over the years, both the equipment and the techniques have improved exponentially.”

“Prior to the advent of the Giclee process, artists were limited to traditional offset printing in order to reproduce their work. Offset printing is inherently unsuitable to limited edition fine art reproduction due to high minimum orders and difficulties with precise color matching. Due to the process involved, there is no minimum order for a Lithohaus Giclee. Order one, three, a dozen or a hundred. Precise digital color matching and the very best in Epson printing technology allows

Calendar

Sunday, January 20, 2008

4-6:00pm

GENERAL MEETING

The Giclee Process

Lithohaus Printers

2843 Industrial Plaza Drive
Tallahassee, FL 32301

Wednesday, January 16, 2008

ARTIST DIALOGUE

12:30-2:00pm

Host: donalee pond-Koenig
7605 Broadview Farms Lane
Tallahassee, FL 32309
dandpkoenig@hotmail.com

PLEIN AIR

Saturday, January 19, 2008

Riley House

12:30—4:30pm

Contact: Lorraine Clark

1-850 878-3278

clarkm32311@comcast.net

BOARD MEETING

Wednesday, Feb. 6, 2008

12:30pm

Host: Ann Kromhout
2625 Hickory Ridge Rd.
Tallahassee, FL 32309
1-850 877-7920
ann-ethan@att.net

Welcome to Our New Member

Mary Ann Cox
1401 Murray Ave.
Tifton, Ga. 31794
macox@friendlycity.net

exacting standards. In addition, your Lithohaus Giclee can be printed on a variety of substrates, including canvas and textured watercolor, adding immensely to the authenticity and resale value of the print. While the Giclee process has only been existent for 15 years, laboratory testing implies that a Giclee printed with archival inks and properly coated should last 60-80 years.”

“A high quality digital image of your artwork is required to produce a Lithohaus Giclee. Our color reproduction experts will then compare the digital image to your original piece, and make adjustments as necessary in order to ensure the closest possible match. Upon approval by the artist, the image is printed on an Epson Stylus Pro 9800 Wide Format Inkjet Printer. This printer uses eight different Ultrachrome K3 inks in order to provide the most accurate color possible. Your Lithohaus Giclee will then be coated with PremierArt Print Shield to ensure its longevity.”

Lithohaus Printers is located at 2843 Industrial Plaza Drive, Tallahassee, FL 32301. Industrial Plaza Drive is on the West side of Capital Circle Northeast between Mahan and Park Ave. If you have any questions as to this location either Mapquest it or contact Linda Pelc at 850-536-1942, lipelc@yahoo.com.

Unfinished Business

General Meeting Location: Our November meeting was the last one we will have at the Chrysler, Jeep Dealership on West Tennessee St. in Tallahassee. Our contact there has moved on to another job. In order to continue to meet there we would have to change our meeting day from a Sunday afternoon to another day of the week. At this time the Board is unwilling to do this. Members of the TaWS Board are in the process of searching for another location to meet. For January’s general meeting we will gather at Lithohaus Printers on Industrial Drive for a special program. All efforts will be made to make sure members know where the meeting will take place in February.

Non-Profit Status: The vote to change the By-Law to comply with the Non-Profit application was tabled at the November, 2007 meeting. This vote will most likely happen at the May, 2008 meeting.

In Honor of “Barba” Graham, TaWS’s third President, 1985-87.

Barbara Wise Williamson Graham Barbara Wise Williamson Graham, 85, died on Saturday, November 17, 2007, in Tallahassee... In lieu of flowers, memorial contributions may be made to the Tallahassee Watercolor Society for the Barbara Graham Memorial Award Fund, P.O. Box 38502, Tallahassee, FL 32315, or to Big Bend Hospice, 1723 Mahan Center Blvd., Tallahassee, FL 32308-5428.

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2008 BRUSH STROKES
Need Volunteer

Barbara, also known as Barba, will best be remembered as a prolific and respected painter and art teacher. In the late 1960s, while raising her four children, Barbara attended the University of Wisconsin, Milwaukee, graduating in 1970 with a BA in art education. She taught elementary art in Wisconsin and Illinois. In 1981 she completed a master's degree in art at Governor's State University in Illinois. After joining the Florida Watercolor Society in 1983, Barbara became a signature member, winning more than three awards in juried shows. She was president of the Tallahassee Watercolor Society and has taught numerous watercolor workshops. Barbara had a magnetic relationship with children. Her playful spirit was contagious and she inspired others to find their creative expression. Through her colorful stories and joyful spirit, Barbara always invited people to smile and enjoy life. Her brilliant watercolors still brighten up any room and she will be in the hearts of all her loved ones.

The Barbara Graham Memorial Award Fund has contributed so \$1180.00 to the Tallahassee Watercolor Society. We commend and thank the many people who honored Barba Graham by contributing to this fund.

Artist Dialogue

With the application deadline for the Tri State Exhibit fast approaching – February 8, 2008 – this is an important Dialogue for those who want supportive help with their entries. donalee-pond Koenig will host the Artist Dialogue on Wednesday, January 16, 2008 from 12:30 – 2:00 pm at her home on 7605 Broadview Farms Lane, Tallahassee, FL 32309. Members are encouraged to attend. Broadview Farms Lane is located on the North side of Centerville Road several miles past the intersection with Bradfordville Road. It is best to Mapquest this location or contact donalee at 850-877-4725.

20th Tri-State Juried Water Media Exhibition

Applications for the Tallahassee Watercolor Society's 20th Tri-State Juried Water Media Exhibition have been mailed. If you have not received an application contact Ann Kromhout at 850-877-7920 or go to www.tallahassee-watercolorssociety.com to download one.

The 20th Tri-State will be held April 4 through May 4, 2008 at the LeMoyne Center for the Visual Arts. An extra week has been added to the schedule so that opening night will occur on the first Friday of the month, therefore, drawing the public for the First Friday Gallery Hop. Members are encouraged to arrive at the opening by 5:45pm. Awards will be presented at 6:00 pm. Note that this time is earlier than in the past due to the influx of the public by way of the Gallery Hop. A gallery talk will be directed by Nina Freeman at 6:30 pm.

This year's juror is Marilyn Hughey Phillis, AWS, NWS. Marilyn's background is in both art and science. She states, "Every painting is an adventure in the search for truth and beauty through the use of color, form and light. I am always looking beyond the surface to the depiction of the human response to nature. It is not just what the eye sees, but what the soul senses, that I find important, and the statement I want to communicate in my work."

Known for her expressive watermedia paintings ranging from representational to cosmic abstraction, Marilyn Hughey Phillis has served as juror for many major national and regional juried exhibitions including American Watercolor Society, San Diego Watercolor International and the Florida Watercolor Society, as well as many state watercolor societies.

She is widely known for her inspiring lectures and creative watermedia, collage, and healing arts workshops throughout the United States.

Plein Air Tallahassee January Outing

Lorraine Clark, PAT Coordinator, 878-3278

Tallahassee has some hidden gems waiting to put on paper. With special permission by Mrs. Althemese Barnes, Executive Director of the Riley House Museum, we have our January outing at the Riley House. January 19, 2008, 12:30-4:30 PM.



The Riley House is a historical house that was built around the turn of the last century. It represents the early black neighborhood of an emerging black middleclass in early downtown Tallahassee. The house has been restored and is now a museum for African-American culture. To read more about it, you may connect at www.rileymuseum.org.

Directions:

Traveling from South Monroe Street:

Make a RIGHT turn onto GAINES STREET, traveling east. Make a LEFT onto GADSDEN STREET, a one-way street heading north. Make a RIGHT onto JEFFERSON STREET. The museum on the second block on the RIGHT.

From Apalachee Parkway (traveling west towards the Capitol):

Exit at the FRANKLIN BLVD/GADSDEN STREET off-ramp. Cross FRANKLIN BLVD, keeping straight through the light. Make a RIGHT on MERIDIAN. The museum is on the LEFT.

Jefferson Arts January 2008 Exhibit

Jefferson Arts, Inc. is pleased to announce the opening of its first exhibit for 2008. Debby Brien and Rene Lynch, both of the Tallahassee Watercolor Society, will share their exciting paintings in a joint show opening January 13th. Debby is a self-taught artist who works in acrylic. She has drawn and painted her whole life, and expresses the joy and happiness she finds in life through her artistry. She specializes in painting the homes of her clients or recreating idyllic memories to grace homes and offices. Debby is a cancer survivor and donates a portion of each of her sales to The American Cancer Society. Rene Lynch works in watercolor depicting the scenes



Debby Brien

and memories of her extensive travels to tropical shores. She and husband, Larry spent a year-long sabbatical on the Garden Isle of Kauai which has provided her with an endless array of subjects on which to draw in her art. Rene spent 19 years in the technology industry and now greets each day with a paint brush in hand, grateful to live her life as an artist. She also teaches Design Fundamentals at Florida State University.

The show runs from January 13 to January 31, 2008. Jefferson Arts is located at 575 W. Washington St. in Monticello. Gallery hours are Wednesdays and Saturdays from 10 am – 2 pm. For more information contact Jefferson Arts at 997-3311 or visit our website www.jeffersonartsgallery.com.

An Invitation from Marianna, Florida.

From: Michele Tabor Kimbrough

I'm the new President for The Artists Guild of Northwest Florida. We are a 2 year old not for profit organization of 50 plus members. Our purpose is to enrich the cultural and artistic life of Northwest Florida and the surrounding areas through programs providing opportunities in the visual, performing and literary arts. We meet on the second Saturday of the month, usually at the historic Russ House, which is our Chamber of Commerce for Jackson County. If there are any TaWS members who may want to get to know us, or help us in providing programs or workshops, don't hesitate to call or email me. Michele Tabor Kimbrough, mtk4art@embarqmail.com, 850-557-0655.

Member News



Tony Bareham shows his latest work, "Old Steamers" at the Gallery Exhibit at the League of Cities



Bill Holkham has been invited to the following art festivals

1. Naples Invitational Fleischmann Park; January 26th and 27th 2008
2. 33rd Annual Mount Dora Art Festival; February 2nd and 3rd 2008
3. Celebration of the Arts Tioga Town Center; February 29th March 1st and March 2nd.



Debra Brien is the featured artist during February's First Friday Gallery Hop at 1123@Midtown on Thomasville Rd. She will also have a booth along with her husband, artist Randy Brien, at Jubilee in the Park-Springtime Tallahassee-40th anniversary Saturday, Mar. 29, 2008.

LeMoyne Chain of Parks Art Festival, April 19-20th Lemoyne Center for the Visual Arts of Tallahassee, Fl, has asked Debra to be their featured artist! She will be showing her work, and her painting, "Market Street," has been selected to be the image that will represent the event on the post card invitation, festival magazine cover, billboard, t-shirt, etc. She feels so honored to have been selected!

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donalee pond-Koenig is having a solo show at the Senior Center with an opening Jan.14th and including the First Friday Gallery Hop in February. She also had her proposal accepted for Lemoyne’s Pillar Project.



Marion Hylton won a merit award on October 7, 2007 for her pastel, “High Water” in the Art Colony International Online show. “High Water also won the Hackman Frames award in Connecticut Pastel Society Annual Juried Show.



Russell Fryer and **Linda Pelc** will be the featured artists at Simply Artistic Gallery located in Railroad Square for month of February with opening night for the First Friday Gallery Hop.

What? Give Away Your Artwork? For Free?

By: Mike Killelea

American Society of Marine Artists, April, 2007

At some point, almost every artist has to deal with a thorny request to give away his or her art. It may not seem as simple as that, but at its core, some one, some organization, some cause would like you to hand over the results of your creative effort without the customary exchange of any currency. That’s crazy! Why should anybody do that? In a recent issue of ASMA News members were asked if they ever did that, and if so, why.

Most artists do donate their art. Some definitely benefit from their gifts. Most had concerns:

1. Sometimes those charged with caring for donated art may not display the art well, or care properly for it, allowing it to deteriorate or be damaged.
2. Damaged art may later be put up for bidding with no apparent awareness of any change in its quality.
3. A poorly organized benefit operation may solicit work from a broad range of artists with little concern for quality levels resulting in more of a flea market raffle.
4. Income derived from the artwork may go into the organization’s administrative expenses or salaries with only a small percent going directly to the worthy cause itself.
5. Artwork not sold at the auction might end up going home with someone in the organization.
6. Artwork is generally undervalued at fundraising auctions.


A common belief is that while some may benefit, there’s little real publicity value in donating art, in spite of how highly that idea is promoted. A donation will certainly get you on a request list to donate next year and quite possibly on several organizations request lists.

Legally unless the current law is changed which allows a tax deduction only on the value of whatever the production cost the artist to create, there’s little

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advantage to donating. Tax wise, it would make more sense to sell the art yourself and donate the proceeds, thereby having a tax deduction of for example \$100 verses \$5 or \$10 for the supplies.

Suggestions or offered alternatives to donating art:

1. Offer to donate a set percentage of any sales to the fundraiser. The percent would be determined by how generous you choose to be.
2. Set a reserve price of the current sale value of your art. That way, if a bid doesn't meet your minimum price, it would be returned to you.
3. Donate your time instead of your art.
4. Donate cash instead of a painting that might be sold at a deflated value. Tha's a tax write off.
5. Create art for a print that can be sold as a fundraiser.
6. Offer to create a piece of art for anyone donating over a certain amount of money to the cause.
7. One tough suggestion was to ask the organization committee if each member will match the cash value of a painting the artist donates.

Maybe the bottom line here is to know something about the organization who will get your donation. Be selective about who and what you donate. Question the operation to which you're donating and explain your concerns to them. They may not respond as well as you'd like, but if you don't express those concerns; you can't say for sure that they know the right way to operate.

Call for Artists

Art Encounter 2008 (Deadline: March 16, 2008)

All artists in Florida are invited to enter up to three current works in any media. The fine art and contemporary craft exhibition will be installed from May 10 to June 29, 2008. The art association will present at least \$3,000 in awards to artists selected by juror Brian Dursum, director and chief curator of the Lowe Museum , University of Miami . Entry fee.

For further information visit <http://www.naplesart.org>.

Quote: "Everyman's work, whether it be literature or music or pictures or architecture or anything else, is always a portriat of himself." Samuel Butler, 19th Century British Writer

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Watercolor Society
PO Box 38502
Tallahassee, FL 32315-8502



General Meeting
Sunday
January 15, 2008
4:00-6:00PM
Lithohaus Printers
2843 Industrial Plaza
Drive
Tallahassee, FL 32301

Please bring a dish
of food to share.

Annual membership renewals are due January 1st or before.

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. SEND ALL MEMBERSHIP INFORMATION TO:
TaWS Membership Chair — PO Box 38502 — Tallahassee FL 32315 or ymurdick@comcast.net

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Artist's web site:* _____ *If none, please print "no".

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