



Watercolor News

www.tallahasseewatercolorssociety.com

paint@tallahasseewatercolorssociety.com

TaWS

TALLAHASSEE
WATERCOLOR SOCIETY

Tallahassee Watercolor Society 22nd Tri-State Juried Exhibition 2010 Rene Lynch, Chairperson



It is the New Year, and you know that means the 22nd annual Tri State Juried Watermedia Exhibition is around the corner. We are finishing up the prospectus and getting it in the mail, so be on the lookout for it in your mailboxes in the next few weeks. It will also be on the TaWS website for your downloading pleasure. Russell Yerkes, NWS, AWS of North Carolina will be our juror this year, and he promises a fantastic and thought- provoking show. Please visit his website at www.yerkersworks.com to see what his art is all about.

Our tentative calendar is as follows:

- Fri., Feb 26 Entries postmarked.
- Mon., Mar 29 Acceptance notifications begin.
- Tues.-Fri., April 13-16 10 am—5 pm Shipped paintings due at LeMoyné.
- Tues., April 20 10 am—2 pm Hand delivered paintings due at LeMoyné.
- Fri., April 30 Opening Reception
 - 5:30 pm LeMoyné Members and TaWS Members.
 - 6:00 pm Awards Presentation.
 - 7:00—9:00 pm Public is welcome
- Sun., May 30 1 pm—5 pm
Last day of the 20th Tri-State Exhibition.
- Mon., May 31 10 am—1 pm
Pick up of hand delivered work. No exceptions!
- Tue-Wed June 1- 2
Return of Shipped Paintings.

What a New Year It Will Be!

Now that we are beyond the holidays, the officers of the Tallahassee Watercolor Society are geared up for a busy Spring. Eighty-Seven of you have all ready renewed your membership. This has to be a record that gives the volunteer members of the Board the thumbs up to pursue the ambitious goals of our 5-Year Action Plan.

Membership

With the 22nd Tri-State Exhibition so near, it is important to realize that March 1, 2010 is the final date to pay this year's dues. For those who plan to enter the Tri-State Exhibition, unpaid dues will need to be included with your application. By mid-March members who do not renew will be dropped from the membership list. The application for membership is always included at the end of each newsletter. Added to the application this year is the opportunity to donate money to the Membership Award that will from now on be presented at the annual Member's Brush Stroke Exhibit in the fall of each year.

January, 2010

Calendar

NEXT GENERAL MEETING CELEBRATING ANN

Sunday, January 17, 2010
2-4:00pm

St. Paul's
United Methodist Church
Sander's Hall
1700 N Meridian Rd.
Tallahassee, FL 32303
Enter parking lot from
Meridan Rd.

ARTIST DIALOGUE

Sun., January 17, 2010
2:00 pm

St. Paul's
United Methodist Church
Sander's Hall
1700 N Meridian Rd.
Tallahassee, FL 32303

PLEIN AIR

TBA

BOARD MEETING

Thurs., Feb., 4, 2010
3:30 pm

Host: Mary Apple
864 Madeira Circle
Tallahassee, FL 32303
meapple@comcast.net
850-570-0852



Mary Apple



5-Year Action Plan

In light of obtaining 501c3 status from the IRS, several members of the TaWS Board met at Mary Apple's house on November 2, 2009 to discuss a 5-year plan for TaWS. Several long-term goals were decided upon, and each goal was given chairs or co-chairs to then locate other members interested in assisting and coming up with additional action steps that can be taken to achieve the goals within the 5-year time limit.

Goals:

1. Increase exposure of TaWS to the community, potential patrons and the world at large. Co-chairs are Rene Lynch & Lorraine Clark.

Action steps:

- Develop better relationship with the Democrat.
- Develop a Facebook Page. Rene Lynch volunteered.

In TaWS correspondence, notify donors and benefactors of non-profit status. Maintain data base of donors that we keep informed of our activities by sending a newsletter.

2. Build partnerships with community organizations, schools, and other art societies for a stronger educational presence. Linda Pelc is the chairperson.

Action Steps:

- Develop a partnership agreement with the Tallahassee Memorial Cancer Center for exhibition space in their new cancer building. Randy Brien, Rene Lynch and Carol Meyer-Davey volunteered to assist.

- Document the already existing work that members are doing to educate others in schools, churches, nursing homes, etc.

3. Increase the Financial Security of TaWS to maintain a bank balance of \$5,000 to \$10,000. Tonya Toole is the chairperson.

Action Steps:

- Investigate grant opportunities and write grant proposals. Mary Apple volunteered to assist.

4. Acquire a building that will be used as a co-op studio space, gallery space, workshop space, meetings and member shows. Co-chairs are Nina Freeman and Randy Brien.

Action Steps:

- Investigate local properties, store fronts to see what is available and under what terms.

More TaWS members will be asked to come forward to volunteer their knowledge and skills in helping to obtain these goals.



Lorraine Clark



Linda Pelc



Tonya Toole



Yoshiko Murdick



Nina Freeman

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ann-ethan@att.net

January 17, 2009 General Meeting

Thanks to our partnership with St. Paul's United Methodist Church, we will continue to meet in the parlor. Enter the church's parking lot from 17000 N. Meridian Rd., to park next to the parlor's door. The agenda for this month will again begin with an Artist Dialogue led by Eluster Richardson. Members attending are encouraged to bring an unfinished painting or a painting with problems. Eluster will lead the membership in solving those problems.

During the business part of the meeting, chairpersons of the goals committees will give a brief report on their activities. Mary Apple will call for more volunteers. Rene Lynch will report on the up-coming 22nd Annual Tri-State Exhibition.

A special program will then feature an acrylic demonstration by Randy and Debra Brienen. They will discuss some basics on the use and application of acrylics, including keeping the paints fresh, mixing colors, and the use of glazes and textures. They will each demonstrate their techniques...Debra with brushes and Randy with palette knife then welcome questions and comments.

January 17th TaWS General Meeting

2:00 pm – 4:00 pm**Meet in the parlor of****St. Paul's United Methodist Church****17000 N. Meridian Rd.****Tallahassee, FL 32303**

Watercolor Classes

A watercolor class especially for intermediate and advanced painters taught by **Nina Allen Freeman, TaWS, GWS** will begin in February at Brush & Palette Studio, 1379 Timberlane Rd. Tallahassee. The class will include critiques, design, coaching for entering competitions and watercolor techniques to enhance your paintings. The class will meet on Monday mornings, 10:00 to 12:00 and the cost is \$54 monthly. The first class will meet on Monday, Feb. 1, 10:00 – 12:00PM. To register, call Tyler Cintron at 850-893-1960 or email Nina at ninaart@comcast.net

Carol Meyer-Davey will instruct a beginners drawing class that will lead into animal drawing and painting at St. Paul's United Methodist Church, 17000 N. Meridian Rd, Tallahassee, FL. The class starts Thursday, January 14, 2010 from 5:30 pm to 7:30 pm in the church's parlor. It will meet weekly for 6 weeks. The class is open to the public. A \$20.00 donation is suggested. For more information contact Carol at thecreatorshand@yahoo.com

Linda Pelc and Rosemary Ferguson continue to instruct open studio watercolor class at the Tallahassee Senior Center. Linda instructs on Tuesdays from 9:00 am to 12:00 am. Rosemary instructs on Thursdays from 9:00 am to 12:00 am. Each studio is open to beginners as well as intermediate and advanced painters. The cost is \$10.00 per session for under age 50. Over age 50 is \$8.00 per session.



Submitting Digital Images

By: Linda Pelc



The Tallahassee Watercolor Society will only accept digital images for the 22nd Tri-State Juried Watermedia Exhibition. The process of digital imagery is still a mystery to a lot of us. To take an painting to an imaging center to have it photographed properly has a price. Buying the right camera to do the job, then the computer software to crop and format it properly has a greater price. Then having the knowledge to understand how to use the camera and computer can be daunting. Read the application instructions carefully. If you cannot do exactly what is printed in the instructions, find someone who can or pay the price at an imaging center.

To submit digital images to the 22nd Tri-State Juried Watermedia Exhibition follow these steps:

1. Entries must be in a JPEG format and burned to a CD, (not a DVD). JPEG compresses a file to make it smaller so that the image can be opened quicker.
2. Since these images will be viewed on a screen by our Judge, a resolution of 72 is sufficient. Most point and shoot digital cameras produce images at this resolution. A larger resolution is only asked for if the sponsoring organization will be printing a catalogue. TaWS does not print a catalogue for this show.
3. Pay attention to the image size. For this show a maximum of 1800 x 1200 pixels is required. The image may be slightly smaller. To check your camera press the function select button. Scroll down to pixel size and choose fine or superfine. Then scroll to the image size and choose a medium size that is closest to the requirement of 1800 x 1200 pixels. Once this is done, press the function select button again to lock in the settings you choose.
4. The best light to photograph your paintings in to get a close match to your colors is a bright shade. On a bright morning, set up an easel in solid shade near the edge of the sunshine. Make sure all of your painting is in the bright shade with no direct sun hitting it.
5. To avoid a keystone effect, tilt your camera at the same angle your painting is as it sits on the easel. If the painting is a small one, lay it on the ground and lean over it to take the image.
6. Fill your viewfinder with the image of the painting. A good software like Adobe Photoshop or Adobe Photoshop Elements will allow you to crop the image so that only the painting shows. If you don't have this software, it is best to photograph your painting against a black background since black edges are acceptable around the painting. White is not.
7. Once you upload your digital image from your camera to a computer, make sure the file is rotated correctly. Save the file titled with your name, title of the painting and the image indicator A, B or C as indicated in the application. (example: Pelc, Linda-Red Light-A)
8. No digital enhancement is allowed. You do want the colors in the digital image to be as close to the painting's colors as possible. This may take several attempts using different kinds of light. If the digital image differs greatly from the painting, your painting will be rejected at the time of the hanging of the show.
9. Burn your digital image to a CD. With a permanent marker or CD label, write your name, titles of each painting and the image indicator A, B or C next to the title.
10. Print a 4" x 6" color print for each digital image. This must accompany the CD. On the image side of the print mark an arrow to indicate the TOP of the painting and the image indicator A, B or C. On the back of the photo, print your name, title and image indicator. Include the frame size along with the image size by height by width in full inches.
11. Declined slides and color prints will be returned to the artist. Digital files on CD will not be returned.

In order to help TaWS members with this process, Linda Pelc will have her camera and computer at the Tallahassee Senior Center's Art Studio on the following Tuesday mornings: February 2nd, 9th, 16th and 23rd. If you need help or have any questions as to this process, please contact Linda Pelc at 850-536-1942 or email at lipelc@yahoo.com.

American Frame's Alliance Program

www.americanframe.com

American Frame donates 5% of member's purchases to TaWS. From July through September of 2009 TaWS received \$43.21. When purchasing framing supplies, including a free custom cut mat board with every frame, fine art printing, volume framing and photographic services for fine art reproduction, members are encouraged to visit www.americanframe.com, view their products and consider purchasing framing materials from them. When making purchases, use TaWS code # A144 so that the company will know you are a member of TaWS. The free custom cut mat board with every frame offer expires March 1, 2010.

American Watercolor Society Traveling Exhibition Florida Suncoast Watercolor Society Exhibition

ArtCenter Manatee is proud to be one of five venues nationally selected to present the 142nd Annual Traveling Exhibition in the Kellogg Gallery in Bradenton, FL January 15 - February 28 2010. Bradenton is the only stop in the Southeast and offers visitors and locals alike the opportunity to celebrate some of the best watercolor paintings in the world.

The American Watercolor Society is a nonprofit membership organization that began in 1866 to promote the art of watercolor painting in America. Each year the Society holds a juried exhibition of watercolors from artists throughout the world. The AWS Traveling Exhibition brings some of the biggest and most talented artists in water soluble media together into one show. The original juried exhibition, hung in March 2009 at the Salmagundi Club in NYC contained over 100 entries, 40 of which have been chosen for the traveling show with over half having won awards.

As an accompaniment, the Florida Suncoast Watercolor Society will present works by their members in the Searle and Reid Hodges Galleries. FSWS is comprised of artists from 7 gulf coast counties representing some of the best watercolor talent in the south.

Plein Air Art Exhibition Stirs Admiration, Emotion COCA's Stunning New Show at Artport Gallery

The Council on Culture & Arts is pleased to present a new exhibition at Artport Gallery, Tallahassee regional Airport. Featuring the works of Keith B. McCulloch, Natalia Andreeva and Lorraine Clark, the exhibition showcases a special technique of painting called plein air, which approaches painting on location outdoors with little or no editing back in the studio. All three are members of Plein Air Tallahassee. The exhibit runs from January 20 to March 16, 2010 with the gallery open daily, 8:00am - 11:30pm. It is free and open to the public.

Member News

Frank Bolock has a one man show at the Quarum Hotel, Tampa, FL that opens February 4th. Contact Frank at fbolockartist@yahoo.com.

Linda Neal has two works, "Heya Hee" (Intertribal Rain Dance) and "Off Duty" included in the exhibit "Through Women's Eyes by Women's Hands." The exhibit runs from January 6th - February 6th at the A. E. Backus Museum & Gallery in Fort Pierce, Florida. This is an invitational exhibit of 40 women artists with artwork being complimented by floral works.

Penny L. Anderson (www.pennylanderson.com) has two paintings in The Apalachicola Museum of Art. The exhibit was an invitation to local artists to submit artwork for an exhibit in conjunction with Alice Jean Gibb's pastels. She is the former "Coca Cola girl" who is now 95 and lives in Apalachicola.



Penny L. Anderson

In February Penny L. will be exhibiting paintings at the Carrabelle Branch of Franklin County Libraries in conjunction with local flint knapper Charles Millender. It shall be an interesting collaboration. The painting attached is titled “Because of Zora”

Dean Mitchell will have a solo show entitled “Visions with Heart and Soul” at the Leepa Rattner Museum, Tampa, FL from Feb. 21st – May 2nd, 2010. “I paint ordinary people because I am ordinary,” says Dean. This will be his first major exhibition in the Tampa Bay area.



Dean Mitchell

Randy and Deb Brienen will each have 17 works exhibited at the City Hall Gallery, Tallahassee, FL from January 13th thru March 23rd. They will be joined by a photography exhibit by Bill Banks. The exhibit will be located on the 2nd floor throughout the commons area. Randy and Deb have also been selected to do a joint exhibit at Gadsden Arts for the 2012 season



Gasparilla Confidence
By Kathy Durdin

Kathy Durdin received a Merit Award at the Faces and Figures exhibition at the Visual Arts Center at Punta Gorda for her painting, “Gasparilla Confidence.”

In July 2009 **Marion W. Hylton’s** pastel painting, “Morning on Santa Cruz” won the Kenneth B. Spaulding Award at the Hudson Valley Art Association show. In November 2009, her watercolor painting, “The Red Necklace” won the Bronze Award at the Jacksonville Watercolor Society’s annual show.

Mary Urquart has been teaching private lessons in drawing, watercolor, oil pastels, acrylics and oil painting to young students from the ages of 6-14 for the past 4 years. She could take on one or two more students. She thinks art is essential for the education of children and teens.....and it’s being cut from many school programs. Plus, no student gets to use professional supplies in school like the ones she provides for them.
www.maryurquart.com



Gadsden Art Center DIVERSITY & VIRTUOSITY: FAMU Faculty Exhibition

Opening January 15, 6-9pm / Gallery Talk at 6:30pm
Exhibitions Run January 15-March 14, 2010

Sara May Love Gallery • This exhibition showcases the varied, beautifully crafted work of current and retired faculty from the Florida A & M University School of Architecture and Visual Arts Department. These artists work in a broad range of mediums, including printmaking, photography, quilting, sculpture, and oil. Come experience the work of ten of the region’s most talented and innovative artists: Kenneth Falana, Valerie S. Goodwin, Deborah LaGrasse, Liu Nan, Joe Roache, Omar Thompson, Edward (Tim) White, Harris R. Wiltsher, Chester Williams and Ron Yrabebra.

Classical Beauty: Figure Drawing

Zoe Golloway Exhibit Hall • Artists Bill Thompson, Ron Yrabebra, John H. Woodworth, B. Harper Frost, and Barbara Harrison focus on the classical tradition of figure drawing, honoring the human form by expressing emotions like confidence, insecurity, and love.

GAC Artists Guild

Bates Community Room Gallery • Selected works in a variety of mediums by the Gadsden Arts Center’s 49-member Artists Guild



Valerie Goodwin, *Lay of the Land I*, fiber / mixed media

Workshops

The Division of Cultural Affairs will offer two workshops in Florida to provide individual artists with helpful information on advancing their careers. The workshops will be held in Tallahassee on January 25, 2010 and in Gainesville on January 26, 2010. Both workshops are free and open to the public. Guest presenter will be Jackie Battenfield, author of "The Artist's Guide: How to Make a Living Doing What You Love." The first thirty-five registrants for each workshop will receive a complimentary copy of "The Artist's Guide." Project collaborators are the Division of Cultural Affairs, Tallahassee/Leon County Council on Culture and Arts, the Florida State University Museum of Fine Arts, and the Harn Museum of Art at the University of Florida. The project is sponsored by the National Endowment for the Arts Challenge American program. To register, contact Jennifer Hoelsing at jshoelsing@dos.state.fl.us or call 850.245.6462.

Tallahassee: Monday, January 25, 2010, 7:00 p.m.
 Florida State University Museum of Fine Arts
 250 Fine Arts Building

Georgia Artists' of Albany Workshop Schedule 2010

For information contact: Carole Hall Gum, Georgia Artist's Guild of Albany, Education/Workshop Coordinator, (229) 432-5417. Email: klgum@mchsi.com

Joe Fettingis: www.jfettingis.com
 Watercolor Workshop
 March 8 – 10, 2010
 3 day: Workshop fee 165.00

Fealing Lin: www.fealingwatercolor.com
 Watercolor Workshop
 September 20 – 24, 2010
 Workshop fee 300.00

Lian Zhen: www.lianspainting.com
 Watercolor Workshop
 July 26, 27 & 28
 3 day : Workshop fee \$195.00



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Tallahassee
Watercolor Society
PO Box 38502
Tallahassee, FL 32315-8502



Next General Meeting
Sunday
January 17, 2010
2:00-4:00 PM

**St. Paul's United
Methodist Church
1700 North Meridan Rd.
Tallahassee, FL 32303**

Please bring a dish
of food to share.

Annual membership renewals are due January 1st or before.

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. SEND ALL MEMBERSHIP INFORMATION TO:
TaWS Membership Chair — PO Box 38502 — Tallahassee FL 32315 or ymurdick@comcast.net

MEMBERSHIP FORM: Tallahassee Watercolor Society — Serving artists in Florida, Alabama & Georgia

Date: _____

Renewing New Change of: Address Phone E-mail

Name(s): _____

Address: _____

Phone:* _____ E-mail:* _____

Phone:* _____ E-mail:* _____

Artist's web site:* _____ *If none, please print "no".

2010

\$ 30 Individual Membership

\$ 40 Family Membership

\$ 45 Business Membership

Includes one year advertisement in our newsletter.
Please enclose business information and your logo.

\$ (_____) contribution towards the 2010
Members Award

Yes, I'll be happy to
serve on a committee or help
TaWS in any way that I can!
My area of expertise is:

Do not include my name on:
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members.
 Distribution list to art
suppliers.
Newsletters will be
e-mailed unless snail mail is
requested.
 Snail mail my newsletter.
Please fill in this form,
make your check payable to
Tallahassee Watercolor
Society,
and send both to:
TaWS Membership Chair
PO Box 38502
Tallahassee FL 32315-8502