



Watercolor News

www.tallahasseewatercolorssociety.com

paint@tallahasseewatercolorssociety.com

TaWS

TALLAHASSEE
WATERCOLOR SOCIETY

501c3
Non-Profit
Organization

January, 2011

Golden Artist Colors Introduced by K.D. Tobin at January Meeting

K.D. Tobin, a representative from Golden Artist Colors will present the Golden Artist colors “A to Z Acrylic Lecture Demo” at our general meeting on Sunday, January 16th. He will cover pigments, extending paints, digital grounds, and the new line of open acrylics that stay wet and workable longer. Check out K.D. Tobin at Golden Artist Colors website, www.goldenpaints.com. Because of this special presentation, there will be no Artist Dialogue at this meeting.

TaWS General Meeting
Sunday, January 16, 2011
2:00 pm – 4:00 pm
St. Pauls United Methodist Church
17000 N. Meridian Road
Tallahassee, FL 32303

K.D. Tobin, from Sarasota, Florida, is known as a painter, sculptor, writer, filmmaker, peace activist, designer of furniture, interiors and landscapes. Now add instructor for Golden Artist Colors to the list. K.D. looks forward to bringing his enthusiasm for all things creative to this latest adventure. Born in Connecticut and painting for more than thirty years in acrylics and mixed media, he has spent ten years painting and exhibiting in the Los Angeles area before relocating to Sarasota, Florida. He has also spent time painting in Paris, France and the Tuscany region of Italy. K.D. works snippets of newspaper text and headlines from around the world into each painting. These pieces of newsprint act as time-coding elements to root the individual piece to the period in which it was created, and while subtle, this process also helps contribute to the rich surface texture imparted upon every work. Vivid colors and primitive forms spread across often outsized canvases are hallmarks of his work. Check out his artwork at www.kdtobinart.com. Come to the meeting on Sunday, January 16th and check out the artist.



Penny G. Anderson
Vice President
In charge of programs

Programs for Up-Coming TaWS General Meetings

SUNDAY, FEBRUARY 20, 2 - 4 P.M. -- Joe McFadden, American Oil Painter and nationally known artist, will discuss what components are necessary for a successful painting through critique and example. Check out Joe online at www.joemcfaddenart.com.

SUNDAY, MARCH 20, 2 - 4 P.M. -- Joye Moon, signature member of the National Watercolor Society and many other watercolor societies, will be our guest speaker/demo artist. Check out Joye's bio on her website, www.joyemoon.com.

TaWS will host a Joye Moon Workshop that is open to the public from March 21st through March 23rd at St. Paul's United Methodist Church, 1700 N. Meridian Road (corner of Tharpe and Meridian next to Lake Ella). Joye will offer instruction on different techniques each day. Cost of the workshop is \$130 for TaWS members and \$150 for non-members. Hurry to reserve a spot. There are only six spaces remaining. Contact Lorraine Clark at 878-3278 for information.

Calendar

NEXT GENERAL MEETING MAY SOCIAL

Sunday, January 16, 2011
2:00-4:00 pm
St. Paul's
United Methodist Church
Sander's Hall
1700 N Meridian Rd.
Tallahassee, FL 32303

ARTIST DIALOG

No Dialog this month due to an extensive program.

PLEIN AIR

Depends on weather.
Lorraine will contact regulars via e-vite if this happens.

BOARD MEETING

Thursday, February 3, 2011
2:30 pm
Host: Mary Apple
864 Madeira Circle
Tallahassee, FL 32303
meapple@comcast.net
850-570-0852

**Watch
for the
2011
Tri State
Prospectus
in the
Mail!**

SUNDAY, APRIL 17, 2 – 4 P.M. – Eluster Richardson, nationally known Tallahassee artist and Artist in Residence, Riley House Museum, will present a program on painting portraits (eyes, mouths, etc.). Check out Eluster's website, www.elusterart.com.

Meetings are held at St. Paul's United Methodist Church, 17000 N. Meridian Road, Tallahassee, FL 32303. Enter the parking lot from N. Meridian Road. We meet in the parlor.

Membership Dues Due!

2011 membership dues to the Tallahassee Watercolor Society are now due. Individual memberships cost \$30.00, while family memberships are \$40.00 and business memberships are \$50.00. You will find a renewal form at the end of this newsletter.

Membership entitles you to become part of a graciously supportive group of artists. You will receive 8 issues of our informative newsletter. You can choose to participate in our 2 juried exhibitions and benefit for the many educational programs we present. Make your renewal checks payable to TaWS and send them to the Tallahassee Watercolor Society, PO Box 38502, Tallahassee, FL 32315-8502.

Beware of Art Purchase Scams by Nina Allen Freeman

Nina Allen Freeman, Past President of TaWS and current Board Member, wrote the following article out of her concern that we need to be aware of fraudulent scams that target artists.

"I came across your artworks on internet search, I am interested in purchasing the following artwork from you (Salt Flats) from you. Let me know if the artwork is still available and how much discounts you are willing to give? I will await your advice on how to proceed. Have a wonderful day. Regards,"

Have you received an email like the one above that I received a couple of weeks ago? Even after I put PayPal on my web site in an effort to deter the scammers, they still come. At first, I thought it was a serious request and answered it. The emails went back and forth until I got suspicious because the person was supposedly moving from New York to London and had to have their "shipper" pick the painting up requiring a complex arrangement. (What happened to UPS?) The only thing I could do was to delete the emails. The local police are no help because these people are located in India or somewhere in the Caribbean.

One TaWS member, after several emails back and forth with one of these people, went so far as to prepare her painting for shipment before realizing it was a scam. The so-called purchaser sent her a check for several thousand dollars more than the bill for the painting, intending that the artist would send by return mail the difference, as well as her painting! She did not send her painting nor did she deposit the check. She did contact the regional FBI office who instructed her to forward the check and copies of all emails to them. Had she deposited the check, her money would be gone before it could be discovered that the check was worthless!



Nina Freeman

President: Mary Apple

meapple@comcast.net
C = 570-0852
H = 386-7985

Vice-President & Programs**Penny G. Anderson**

pennylupaints@comcast.net
H = 893-4636

Secretary: Tonya Toole

ttoole@fsu.edu
C = 508-3319
H = 349-2462

Treasurer: Ken Menke

klmenke@comcast.net
H = 562-6218

Membership: Stuart Johnson

innkeeper@tds.net
H = 875-2511

Past-President & Non-Profit**René Lynch**

rlynch9878@earthlink.net.
H = 893-9458

Past President**Eluster Richardson**

eluster7@embarqmail.com
C = 545-9133
H = 893-0059

Past President & Workshops**Nina Allen Freeman**

ninaart@comcast.net
H = 385-9517

Newsletter Editor: Linda Pelc

lipelc@yahoo.com
H = 536-1942

Hospitality**Bill & Sarah Ruth McKeown**

whmckeown@tds.net
C = 509-9034
H = 627-7842

Historian, Florida League**Gallery,****PAT--Plein Air Tallahassee****Lorraine Clark**

clarkm32311@comcast.net
H = 878-3278

Publicity: Carol Meyer Davey

thecreatorshand@yahoo.com
C = 251-9413
H = 877-1311

Web Mistress: Ursula Jackson

ursulabj@embarqmail.com
H = 325-1719

Web Site Maintenance**Ethan & Ann Kromhout**

ann-ethan@att.net

These scams are becoming very common and they are persistent. If the language is a little off, such as the person is not comfortable with English, and your gut is telling you something is not right, then beware. Also, if you have been corresponding with someone you are suspicious of, talk it over with one of your TaWS friends or Board members before committing any money. A sincere art purchaser is more interested in the paintings than in the money. They want to know more about the work and get more details before committing several hundred dollars. The scammers care nothing about the art, only about reeling you in and separating you from your money.

The internet is like the wild west out there - be careful!

16th Century NOW Exhibit

From: Rosemary Ferguson and Esther Tubbs

The NOW Exhibit is an invitation from the director of the Mary Brogan Museum of Art and Science to create a companion exhibit of paintings that interpret the Italian Renaissance paintings that the Brogan will be displaying beginning in March, 2011. Each artist chose one of the Renaissance paintings to interpret in his/her own way. An example is the idea of Nancy Johnson who chose a market scene from the Renaissance. Her painting will show a

This is a reminder that information on your painting is due February 1, 2011. If you have this information ready, please email it to Rosemary Ferguson at rosemaryart@comcast.net. Include the following information:

1. Artist Name
2. Medium
3. Dimensions - give both the image and framed dimensions
4. Price - no changes in price once the information has been turned in
5. A statement from the artist not to exceed 20 words concerning their interpretation of the 16th Century Painting
6. Title of your Painting

IMPORTANT: DELIVERY OF PAINTINGS TO THE BROGAN MUSEUM IS TUESDAY, FEBRUARY 15, 2011. The exhibit will run from March 1st through May 30th. Pick up date is May 31st.

The following people have volunteered to participate in this event: Rosemary Ferguson, Mary Wyatt, Gwen Woods, Adeline Wilkes, Lynette Whaley, Esther Tubbs, Mary Transou, Tonya Toole, Susan Swihart, Eluster Richardson, donalee pond-Koenig, Linda Pelc, Yoshiko Murdick, Linda Menke, Ken Menke, Bill McKeown, Fran Mathis, Linda Lee, Debra Lachter, Sue Ellen Knowles, Stuart Johnson, Nancy Johnson, John Felton, Lorraine Clark, Anne Ciotti, Tony Bareham, Mary Apple and Penny G. Anderson

TMH Cancer Center Exhibit

On January 6, 2011 Tallahassee Memorial Hospital's new Cancer Center officially opened for business. The Center has taken the name "One Healing Place." Through the efforts of Randy Brienens, Linda Pelc and Rene Lynch, TaWS developed a partnership with the Tallahassee Memorial Foundation to continually exhibit paintings there on a rotating display. Our artwork will contribute to a healing atmosphere.

Rene Lynch volunteered to coordinate artists and their work in this non-juried exhibit. Every three months she will be asking for members to voluntarily display paintings that exhibit a soothing quality. For those of us who have a large inventory of paintings, this is an excellent venue.

The following artists are proudly among the first to participate:



Bill McKeown, *Four of a Kind*



Bill McKeown
Small Haul



Mary Apple, *Autumn*



Sue Ellen Knowles
Serenity



Linda Menke
Announcing Spring



Linda Pelc
St. Marks in January



Cassie Tucker
Magnolia Dawn



Rene Lynch, *Rosy Dancer*



Nancy Johnson
Butterfly Garden



Nancy Johnson, *Water Lilly*

Randy and Deb Brienen added paintings from their "Side by Side" show.

Copyright for Visual Artists

By: Linda Pelc

My class at the Tallahassee Senior Center revisited copyright law when a member of the class found that a buyer intended to use the image of a painting purchased on Christmas cards. We often sell or even give our paintings to friends and family who have no idea about copyright. How do we protect our rights as visual artists and prevent an ugly situation with our friends and family?

Exclusive copyright under USA law is extended to the artist from the date a painting/artwork is created through the life of the artist plus 70 years. The artist can give or sell limited copyright privileges to another person through a written agreement. The artist should never give away exclusive copyright privileges. There is no official form for the transfer of copyright privileges. A statement signed and dated by the artist and the person receiving the copyright privileges works. A reputable printer will not reproduce an artist's work for a third party without this written consent from the artist.

There are several things an artist can do to protect his/her rights and to inform the buyer about copyright. First prepare your finished painting with the following information:

1. Sign your painting with your name, then the copyright symbol, then the year the painting is complete.
Ex. (Linda Pelc © 2010)
2. Leave a contact trail. On the back of the painting sign your name again with the copyright symbol and the year the paintings is completed.
3. Add the painting's title.
4. Under that write "Completed" and record the exact date the artwork was completed.
5. Add your current address, telephone number and/or email address so that you leave a trail on how to contact you once the painting leaves your possession.

It is then wise to formally present to the buyer before he/she takes possession of the artwork a written and signed statement like the following: "*The buyer, (add buyer's name), purchased this original painting for his/her own viewing pleasure. According to copyright law, you may sell the painting at any time for any amount, however, you may not reproduce the painting for any reason without written permission from the artist.*" Sign and date this statement.

A statement such as this given at the moment of purchase will make clear to the person receiving the painting the artist's right of copyright. For further information on copyright go to www.copyright.gov.

From eHow.com: How to Type the Copyright Symbol

- In your word processor, web page editor, or photo editing program, open a document or launch the text tool.
- Type the names or phrases you need to attribute copyright to.
- When it is time to insert the copyright symbol, learn the following key stroke on your keyboard: Hold down the "Alt" key and then press the numbers 0 1 6 9.
- If you typed everything correctly, then your copyright symbol © will appear.
- Memorize this key stroke shortcut and use it everywhere!

http://www.ehow.com/how_4670748_type-copyright-symbol.html#ixzz1ARv11Yw7

2011 TaWS Tri State

Work began on the 2011 TaWS Tri State in November, 2010. This year Penny G. Anderson and Stuart Johnson co-chair the committee of volunteers who are organizing this exhibition. Rene Lynch who chaired this event for the past 3 years remains as an advisor.

The prospectus had been prepared and will be in the mail to you within the next 2 weeks. As always read this prospectus carefully before selecting work to enter. Under the section labeled, WORK ELIGIBILITY, copyright becomes important. "Paintings must be original. Copies of work, including published photographs and paintings by persons other than the submitting artist WILL NOT be accepted."

Many artists develop paintings from photographs. Make sure these photographs are your own images.

Nationally known judges frown upon and eliminate paintings they recognize that were developed from photographs taken from copyright free Internet sites. Be careful to only take ideas from other peoples work. Develop these ideas in your own way.

Calls for Artists

Kathleen Durdin is now the new First Vice President for Florida Watercolor Society. In order to receive a prospectus for the next FWS exhibition, one needs to have paid membership dues by April 30, 2011. Please visit the FWS website at www.floridawatercolorsociety.com or contact her at 813-220-5800 to obtain a membership form.

Conversations in Art

The Tallahassee Senior Foundation will feature guest speaker, Glenn Johnson, in the next “Conversations in Art” series. He will present a program on photographing artwork in the Art Studio of the Tallahassee Senior Center on Tuesday, January 18th from 12:30 – 1:30 pm. He will have tips on doing it yourself and when to leave it to a professional. Several local artists work with Glenn when they need quality reproductions for competitive juried exhibitions or publications. He has worked as a professional commercial photographer for 35 years specializing in advertising, product and architectural photography. A \$2.00 donation requested. Bring your lunch or visit the salad bar (\$4.00).

Member News

Nina Allen Freeman has been invited to the Flagler County Art League in Palm Coast, FL at the General Meeting on April 14 to do a demo of her acrylic on paper technique. The following month, May, 14 and 15 she will be conducting a workshop there teaching her fluid acrylic techniques. For more information go to www.ninaallenfreeman.net

donalee pond-Koenig was elected or chosen to be on the board of directors of Lemoyne 2011-12, In exhibition at ther Nat'l Magnetic Lab. “Spare Parts” Dec. 2010

Carol Meyer Davey will be exhibiting some of my art and photos from my travels to Ireland, Scotland and the Carribean at the North Florida Travel Expo on February 19th from 10:00 AM to 4:00 PM at the Civic Center if you want to include this. C.

Linda Pelc will instruct a new Beginning Watercolor class on Tuesday afternoons starting on February 1, 2011 and running until March 8, 2011. The class will be from 1:00-3:30 pm at the Tallahassee Senior Center. Register by January 25. Skill Level: Beginner. \$48 seniors 55+; \$60 for all others.

A video featuring **Dean Mitchell** has been produced. He plans to use this video to inspire young people to become creative. To view the video online, go the following link:

<http://video.westernreservepublicmedia.org/video/1704846057>.

Randy and Debra Brienens Side by Side exhibit opened Jan. 6th at the new TMH Cancer Center, One Healing Place. Randy's 60" x 80" piece entitled 'Tranquility' was dedicated at grand opening and permanently hangs in the main entrance. Also they each have two pieces exhibited in the current Gadsden Arts Guild gallery opening Friday Jan. 14th



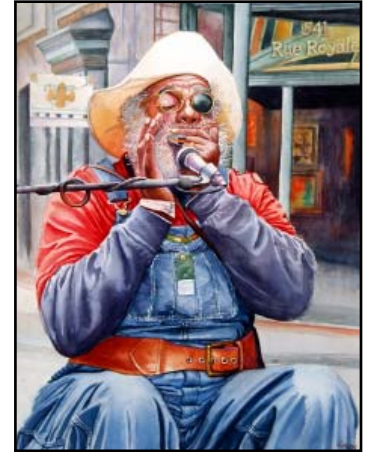
Randy Brienens, *Tranquility*

Miles Batt, Sr. has a one man show, Miles Batt Retrospective; 1976 – 2010, opening January 6 - April 23, 2011. Sixty of his paintings are on display at the Coral Springs Museum of Art, 2855 Coral Springs Drive, Coral Springs, FL.

Donna Morrison won first prize in the Tampa Regional Artists' December competition of "Faces and Figures" with her watercolor "Hear the Music." She also won a merit award in the Florida Suncoast Watercolor Society's open aqueous show in January with her watercolor "The Joanne".

Wendy Devarieux won second place in Art in Gadsden in November for my pastel, "Coming or Going?"

If anyone is looking for someone to paint a mural for them, contact **Peggy Benton** contact her at (850)386-7705 or email her at johngbenton@comcast.net. To see her work go to www.magicalmuralsbypeggy.com. Fan her on facebook: Magical Murals by Peggy



Donna Morrison
Hear the Music

Deb & Steve Garst were featured in Arts in Alabama Magazine's December issue (see the link to the article on their website www.garstart.com) and also featured in Dec. Elmore County Living. Both participated in the Dauphin Island Holiday art show in November. Deb was the recipient of the Fort Gaines Award of Distinction , 1st Place in Watercolor. Both were juried in to the Eastern Shore Art Centers 39th Annual Outdoor Art Show scheduled for March 18-20 in Fairhope, Alabama



Allison House Inn
Sturat and Eileen Johnson
215 North Madison Street, Quincy, FL 32351-2444
For reservations, call toll-free: 888-904-2511

M. Graham & Co.
Hand Made Paints



PO Box 215
West Linn, OR 97068-0215
503 656 6761
e-mail: colormaker@mgraham.com



Serving Liberty County Area

PENNY L. ANDERSON
Watercolors



607 Three Rivers Rd., Carrabelle, FL 32322
850-697-3921
www.pennylanderson.com

Make sure we have your current e-mail address. Without it you may miss a lot of valuable information.


Linda Pelc
Newsletter Editor
lipelc@yahoo.com



10% Discount to TaWS
Custom Framing
Fine Art Supplies

Mahan Square
1350 E Tennessee St., D-1
Tallahassee FL 32308
(850)877-0321
www.utrecht.com

Lowest Prices in Town... Guaranteed!



AMERICAN FRAME

Picture Frames
Mat Boards
Plexi-Glass
Framing Supplies

TaWS receives 5% of your purchase price.

Call for a catalog or phone your order:
1 800 837 0844
Fax: 1 800 893 3898
Order online 24hr/day

Lithohaus



fine art reproductions
Archival Inks
Authentic Color
Archival Substrates

LITHOHAUS PRINTERS
www.lithohaus.com
850.671.6600



Artists working with artists

specializing in high-performance high-quality, online portfolios

websites start at \$500
also available:
coordinating calling cards and postcards to announce your new website

850-321-3232
hhendeavors.com

AD Studio
Kay | Kuhne


Architectural Design

850-906-9159
a-dstudio@comcast.net
www.a-dstudio.com

www.tallahasseewatercolorsociety.com

paint@tallahasseewatercolorsociety.com

Tallahassee
Watercolor Society
PO Box 38502
Tallahassee, FL 32315-8502



Next General Meeting
Sunday
January 16, 2011
2:00-4:00 PM

**St. Paul's
United Methodist Church
Sanders Hall
17000 N. Meridian Rd.
Tallahassee, FL 32303**

Please bring a dish
of food to share.

Annual membership renewals are due January 1st or before.

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. SEND ALL MEMBERSHIP INFORMATION TO:
TaWS Membership Chair — PO Box 38502 — Tallahassee FL 32315 or innkeeper@tds.net

MEMBERSHIP FORM: Tallahassee Watercolor Society — Serving artists in Florida, Alabama & Georgia
501.c3 Non-Profit Organization

Date: _____
Renewing New Change of: Address Phone E-mail

Name(s): _____

Address: _____

Phone:* _____ E-mail:* _____

Artist's web site:* _____ *If none, please print "no".

Do not include my name on:

Distribution list to TaWS members.

Distribution list to art suppliers.

Newsletters will be e-mailed unless snail mail is requested.

Snail mail my newsletter.

Please fill in this form, make your check payable to Tallahassee Watercolor Society, and send both to:

TaWS Membership Chair
PO Box 38502
Tallahassee FL 32315-8502

2011

\$ 30 Individual Membership

\$ 40 Family Membership

\$ 50 Business Membership
Includes one year advertisement in our newsletter.
Please enclose business information and your logo.

\$ (_____) contribution towards the 2011 Members Award

Yes, I'll be happy to serve on a committee or help TaWS in any way that I can!
My area of expertise is: