

## What Does It All Mean? By: Linda Pelc

When a group of people watch two colors run slowly down a paper to see how the colors interact with each other, I know, as a teacher, I have their attention. Painting awakens a child-like fascination. It is fun to do. That fascination with color remains as I move to paint at a higher, competitive level. Now it is a challenge. I want to learn more and still have fun painting.

I found that the artists of the Tallahassee Watercolor Society proved to be a valuable source of information which they learned from their experiences. From the beginning of my membership, I asked questions about color and learned the value of knowing the pigment. The quality of that pigment varies depending upon who manufactures it.

Members like Eluster Richardson, Ann Kromhout and Nina Freeman, who were experienced with competitions and exhibitions, graciously guided me through the preparations needed to enter the business world of art. I am very grateful for this help. I don't believe there exists any class that would teach this knowledge. Being involved with TaWS provided me with a network of artists and contacts that I can depend upon. I've grown as an artist because of the support I found here.



## Membership Renewal Time

Membership in the Tallahassee Watercolor Society provides an artist contact with 180 other artists who have similar interests. Through the newsletter which is published 9 times during the year, artists are informed about issues, events, dialogues, exhibits and classes. Participation is encouraged. A member may also apply to both major art exhibits that TaWS plans and sponsors. Tri-State is in the spring. Brush Strokes is in the fall.

MEMBERSHIP ONLINE is a new feature on our website, [www.tallahasseewatercolorssociety.com](http://www.tallahasseewatercolorssociety.com). Ken Menke, Treasurer and Ursula Jackson, Webmistress, worked together to make this available. It is an easy way to renew your membership. Instructions: Go to [www.tallahasseewatercolorssociety.com](http://www.tallahasseewatercolorssociety.com). Click on "Membership" in the menu guide. This brings up an interactive application that you can fill in online. Payment of the \$30.00 dues is then through Paypal. Click on the Paypal icon at the bottom of the page and follow the instructions. Try it and find out how simple it is. Membership must be paid by now with a March 1st deadline in order to apply for either the Tri-State or Brush Strokes exhibitions.

## Did You Know?

Attendance statistics for the 2011 Tri-State Juried Exhibition held at FSU's MOFA was 4,712 people!

## Calendar

### November/December

#### Monthly Meeting

Sunday, Nov. 20, 2011  
2:00-4:00 pm  
St. Paul's  
United Methodist  
Church's Parlor  
1700 N Meridian Rd.  
Tallahassee, FL 32303

#### Artist Dialogue

Held during general  
meeting, November 20,  
2011, facilitated by  
Linda Pelc

#### Board Meeting

Thurs., Jan. 5, 2012  
2:30 pm  
Home of Linda Pelc  
4330 Camden Road  
Tallahassee, FL 32303  
lipelc@yahoo.com  
850-536-1942  
cell: 850-728-0155  
No Board Meeting in  
December unless  
necessary

November 11, 2011,  
6:00 pm: **Opening of  
Art in Gadsden**

November 15, 2011,  
10 am - 12 noon:  
**Pick up paintings from  
Brush Stroke Exhibit**

12 noon - 12:30 pm:  
**Boxing Party** at Nina  
Freeman's, 3220 York-  
town Dr., Tallahassee,  
FL (Pick up Nina's  
painting, too. Nina will  
send a list of artists.)

#### **TaWS CHRISTMAS PARTY**

December 4, 2011  
3:00-5:00 pm hosted by  
Jan and Bob Walker  
2143 Golden Eagle  
Drive, Tallahassee, FL  
32312, 850-893-1353

## TaWS Mission Statement

The purpose of the Tallahassee Watercolor Society [TaWS] is to promote the fine art of watercolor painting in Tallahassee and its surrounding communities in Florida, Alabama, and Georgia. We foster interaction among artists in the community and expose them to current exhibits, workshops, methods, materials and paint-outs

## Partnerships

Did you ever wonder what makes a society strong? First of all there must be a commitment to support its members. Then it develops relationships to the community where it exists. When the community sees a value in that society, the society becomes stronger with the community's support.

One goal of the Tallahassee Watercolor Society is to reach out and form partnerships with other organizations in the Tallahassee area which benefit both groups. Some organizations that we are very proud to work with are C.O.C.A., the Gadsden Art Center in Quincy, FL, the TMH Cancer Center through the TMH Foundation and the Tallahassee Senior Center. We teach. We exhibit. We participate in their programs. We learn from them.

The latest partnership to develop is with the TMH Diabetes Center on Capital Circle NE in Tallahassee. We were approached by the TMH Foundation to form this partnership in which they will provide exhibit space and exposure to the community for TaWS artists in an environment where there is a lot of people traffic. Paintings that will be hung there will contribute to a healing atmosphere for the patients.

A partnership only works if members agree to participate. Happily, this was discussed in the October general meeting. Three people volunteered to co-chair this project. At least a dozen more agreed to share their paintings. If you live in the Tallahassee area, expect to be contacted. Our co-chairpersons will be asking you to participate in the project by sharing and exhibiting your paintings.

Two other future partnerships are under consideration by the Board. One is with the Tallahassee Garden Club. The other is with the Florida Watercolor Society. Know that the Board will consider these partnerships very carefully before agreeing to work with other organizations. There must be one or two people to champion the project as chairpersons, and there must be members who will work with them.

## November's Program

### By: Penny G. Anderson, Vice President

Our guest speaker for the November general meeting of TaWS will be Erica Thaler, Marketing Director for the Council on Culture and Arts (COCA). Formerly a radio executive with more than twenty years of broadcast media sales, marketing and management experience, Erica expanded her professional skills as the general manager of the Tallahassee Symphony Youth Orchestras and developed a passion for non-profit work as well as a commitment to arts advocacy. She has worked at WFSU-TV and secured corporate underwriting, grants and event sponsorships. She is a graduate of UCLA with a degree in Political Science and is a San Diego native who calls Tallahassee her home along with her husband, two children and her pets.

Erica will provide an overview of how COCA supports the arts and cultural community in Tallahassee and Leon County. We hope you will join us at this meeting on Sunday, November 20th, from 2 - 4 p.m. at St. Paul's United Methodist Church on the corner of Tharpe Street and Meridian Road.

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ann-ethan@att.net

After announcements Linda Pelc, our President, will facilitate an open critique of paintings brought in by those attending. If you would like to receive some positive input on a work in progress or on a finished painting, please bring it and any other work in for the critique. Erica will speak to us about COCA following the critique.

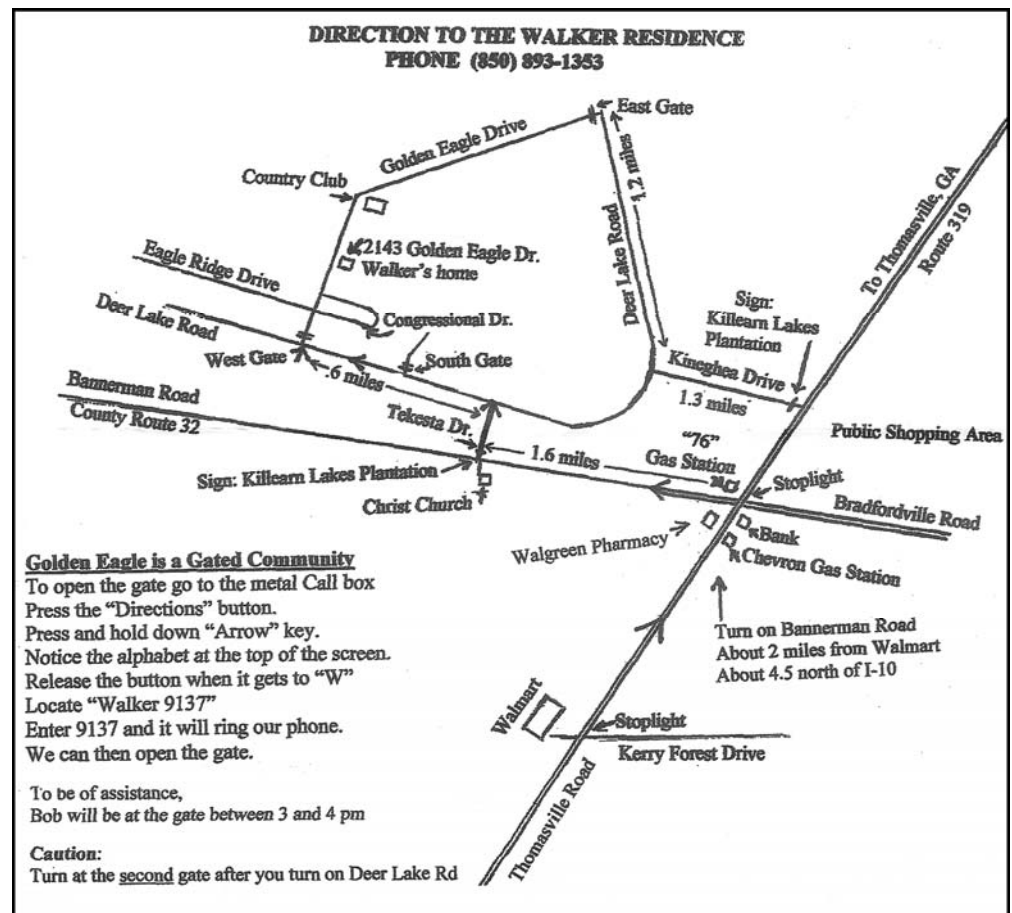
## TaWS Christmas Party

The 2011 TaWS Christmas party will be hosted by Jan and Bob Walker. Mark your calendars for Sunday, December 4, 2011. That's when we will gather at Jan's beautiful home from 3-5:00 PM and celebrate the season. Remember to bring a yummy dish of food to share. Beverages will be provided.

Jan and Bob live at 2143 Golden Eagle Drive, Tallahassee, FL 32312. She sends the following directions: Golden Eagle is a gated community, however when you arrive, if someone is going through the gate in front of you, you can follow them through the gate. There is an electronic pad under the road that will prevent the gate from shutting as long as cars are going through. If not, you can use the panel located on the metal call box in the left lane. When you depart the party and proceed to the gate there is an electronic pad under the road that will open the gate. To be of assistance, Bob will post himself at the gate between 3:00 and 4:00 PM.

To open the gate with the Call box, press the "Directions" button. Press and hold down "Arrow" key. Notice the alphabet at the top of the screen. Release the button when it get to "W". Locate "Walker 9137". Enter 9137 and it will ring our phone. We can then open the Gate For you.

Below is a map to guide you. Take caution. Once you turn on Deer Lake Road, turn at the SECOND gate. Jan and Bill Walker, 850-893-1353.



## Painting in Colorado with Joye Moon By Doreen Schaller



What a wonderful opportunity to be in the Colorado Mountains surrounded by the beauty of fall foliage. Nine artists came together to work in plein air as well as studio settings for the week of September 25 to October 1, 2011. Joye said we would be trying to find our creative voice, problem solving, dealing with accidents and learning new techniques of watercolor application. We stayed at Mt Princeton Hot Springs Resort, Nathrop, CO. The indoor studio/conference room overlooked a panoramic view of Chalk Valley. On the last day we were invited to the Ghost Town Guest House at St. Elmo, CO for a day of plein air painting.

One of Joye's demos was called "Ten Minute Painting". This is a technique that requires the artist to conceptualize the entire painting from drawing to finished painting in ten minutes. The finished painting is quite impressionistic but is a great way to learn to speed up the painting process. As a plein air painter, I have found it hard to complete paintings in the allotted time. Practicing quick painting frees the painter and renders a sense of excitement. "Paint with Passion!!!" –Joye Moon.

(Joye will be teaching in Sarasota, FL February 2-3, 2012. [www.joyemoon.com](http://www.joyemoon.com))

## Jean Weiner Marketing Tips

Late last month I jumped back on the eBay auction wagon and began creating small original watercolor paintings. These paintings are termed ACEOs, Artist Card Editions and Originals, and they measure only 2-1/2" x 3-1/2". That is pretty small! I've done these ACEOs in the past and have even had sales and marketing success with them but I inevitably tire of the exercise or get pulled in other directions. On returning to this discipline once again, I am pleased to share that I seem to be growing a following on eBay for these little paintings and for that I consider myself very blessed! I've shipped them to Canada, Great Britain, Australia, and all over the United States!

"Mouse and Candy Corn" is currently ran on eBay. The auction for this painting closed with the little guy at \$44.54! That simply amazes me!!

I am happy to report I feel a great swell in fortitude to stay the course with these paintings and if you happen to be one of the eBay bidders, past or present, I THANK YOU for your confidence in my work!

If you want to have a look for yourself just go to [www.eBay.com](http://www.eBay.com) and enter aceo j weiner in the search box. My active listings should come up for viewing.

As always, thank you for allowing me to share my artistic journey with you, Jean.



## Anne Abgott Workshop February 27, 28 and 29, 2012

The Tallahassee Watercolor Society is pleased to offer a creative workshop by national known artist and workshop instructor, Anne Abgott. This workshop is made possible by a grant by the Council on Cultural and Art (COCA). Anne is the author of the successful book, *Daring Color: Mix and Mingle Watercolor on Your Paper*, published by North Light Books. Canadian born, Ann maintains studios in Cortez, Florida and Linville, North Carolina. She is the past President of the Florida Watercolor Society and the Florida Suncoast Watercolor Society. She is a long time member of the Board of Directors of Art Center Manatee in Bradenton Florida and chairs their Education Department. She is a signature member of the National Watercolor Society, Florida Watercolor Society, Niagara Frontier Watercolor Society and Philadelphia Watercolor Society.

Three full days of instruction are based on Anne's approach to watercolor. This will be an intense class with directed preparation for each day.

Place: Gadsden Arts, Inc., 13 North Madison St., Quincy, FL. 32351,  
850-875-4866

Date and times: February 27, 28 and 29, 2012

Costs: \$175 for TaWS members or \$225 for others

Reservations: \$50 deposit (refundable until January 30, 2012)

Balance of workshop fee due January 30, 2012

Co-chairs for workshop:

Lorraine Clark: [clarkm32311@comast.net](mailto:clarkm32311@comast.net); 850-878-3278 or 933-5337

Susan Allen: <mailto:susanallen@susanallenwatercolors.com>

To reserve a seat for this workshop go to

[www.tallahasseewatercolorssociety.com](http://www.tallahasseewatercolorssociety.com). Click on the WORKSHOP menu item. At the bottom of the Ann Abgott workshop description is a link to the application. Print and complete the form and mail along with your check paid payable to the Tallahassee Watercolor Society for the deposit amount or full amount by January 30, 2012.

Mail to: Tallahassee Watercolor Society

Anne Abgott Workshop

P O Box 38502

Tallahassee, FL 32315-8502



## Liberty County Arts Council

The Liberty County Arts Council would like to thank the members of the Tallahassee Water Color Society who participated in the 8th Annual "Art ALive" Show and Sale in October, as sponsored by the Arts Council. Your beautiful art contributed immensely to our show. This year, we had more visitors than previous years and were proud to have your art on display for these visitors to enjoy. A special "thank you" to your President, Linda Pelc, for assembling the art for us and to Bill McKeown for transporting it to Bristol. Linda then picked up the art after closing of the show. We truly appreciate your support of our efforts in promoting and developing the arts in our community.

Gloria Keenan, "Art ALive" 2011

## Members News for November 2011



*Aaron* by Deb Brien



*Landscape Study 2* by Deb Brien



*Landscape Study 1* by Randy Brien

**Randy and Debra Brien** are taking acrylic classes from Dean Gioia and oil classes from Darlene McBride.

**Joanna Ellington** showing in Aqueous USA 2011 Kentucky Watercolor open Oct 7 the judge was Don Andrews

**donalee pond-Koenig** is showing in various group exhibitions which includes: Fl. Women in the Arts, Deland. Fl. "Pinnacle"; Nat'l at FAMU Foster Tanner Gallery. Talla. Fl.; Matte Kelly Nat'l in Niceville, Fl. "The Landfill Project"; Innernat'l Pa.; Oncology exhibition New York, NY; and FLAUNT:25 Thomasville. Fl. donalee is now on the board of directors for Lemoyne and 621 Gallery Talla., Fl.



*Zemi* by Randy Brien

**Amy Ting and Kay Kuhne** will exhibit several paintings at the Artist's League Art and Antiques Fair --- a fund-raising event for the FSU Museum of Art, on Call Street. The exhibit is from 10am to 6pm Dec. 1-2 and from 10am-4pm on Saturday, Dec. 3.

The Georgia Watercolor Society awarded **Marian Heath Axley** First Place Cash Award for her entry of Marlboro Men in their Member's Exhibit in Athens Georgia. Marian Axley took two awards at the Florida Watercolor Society exhibit in Bradenton, Florida in September.

**Don Taylor** has been accepted into the following venues:

W/C and Arts Society of Houston (W-ASH) 2011 International Exhibit; 62nd Annual Texas W/C Society Exhibit (TWS) --St. Cuthbert's Mill Award; 2011 Annual Missouri W/C International Exhibit (MoWS)--awarded signature membership; Georgia W/C Society (GWS) XXII National Exhibit (2011); GWS Members Show 2011--Membership Award; Kentucky W/C Society 34th National Exhibit (2011)--awarded signature membership; Louisiana W/C Society 2011 National Exhibit--awarded signature membership--taught a 3 day workshop in New Orleans on Oct 12-14 for LWS; Kansas W/C Society 2011 National Exhibit; the W/C society of Alabama. (WSA) 2011 Annual Exhibit; 2011 Judith Ryan Williams Nature & Wildlife Exhibit (St Augustine, FL)--Merit Award (only w/c in show to win an award); American Artists Professional League 83rd Grand National Exhibit (2011) in NYC; 2011 San Diego W/C Society (SDWS) National Exhibit; Richeson 75 Online International Art Competition (2012) Animals, Birds & Wildlife



Marian Axley

## Artist Dialogue—October 20, 2011 Eluster Richardson, host



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 PO BOX 38502  
 Tallahassee, FL 32315-8502



**Next General Meeting**

Sunday, November 00, 2011  
 2:00 PM—4:00 PM

St. Pauls United  
 Methodist Church's Parlor  
 1700 N. Meridian Road  
 Tallahassee, FL 32303

Please bring a dish to share.

Annual membership renewals are due January 1st or before.

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. SEND ALL MEMBERSHIP INFORMATION TO:  
 TaWS Membership Chair—PO Box 38502—Tallahassee, FL 32315 or innkeepwe@tds.net

MEMBERSHIP FORM: Tallahassee Watercolor Society  
 Serving artists in Florida, Alabama & Georgia  
 501.c3 Non-Profit Organization

Date: \_\_\_\_\_  
 \_\_\_Renewing \_\_\_New\_\_\_ Chane of: \_\_\_Address \_\_\_Phone \_\_\_E-Mail  
 Name(s): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone:\* \_\_\_\_\_ E-mail:\* \_\_\_\_\_  
 Artist's Website: \_\_\_\_\_  
 \*IF none, please print "no."

**2012**

\_\_\_ \$ 30 Individual Membership  
 \_\_\_ \$ 40 Family Membership  
 \_\_\_ \$50 Business Membership

Includes one year advcertisment in our newsletter.  
 Please enclose business information and your logo.

\_\_\_ \$ (\_\_\_\_\_) contribution towards the 2012

\_\_\_ Yes, I'll be happy  
 to serve on a committee  
 or help TaWS in any  
 way that I can. My area  
 of expertise is:

Do not include my name on:  
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 Newsletters will be e-mailed  
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