

# Watercolor News

[www.tallahasseewatercolorssociety.com](http://www.tallahasseewatercolorssociety.com)

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## Welcome January! By: Linda Pelc

After all the celebrations during the holidays are over, I welcome the chance to refocus on my painting. After all it is the beginning of the next exhibition season. I confess. I began preparing for the 2012 exhibition season late last summer. That's when I knew I had to switch my focus from teaching art to creating paintings for exhibition. November through December was filled with the joy of visiting friends and family. Unfortunately there was little time to paint then.

Many thanks go to Jan and Bob Walker for hosting the Tallahassee Watercolor Society's Christmas party. They created a warmly decorated setting for a delightful mix of old and new members. We cherish this time to visit, talk, eat and share news and ideas.

Now is the time for new classes to begin. Locally, Nina Freeman teaches both watercolor and acrylic at the Brush and Palette studio. Eluster Richardson teaches oil and acrylic at the Bradfordville School House. Rosemary Ferguson and I teach watercolor painting at the Tallahassee Senior Center. Any of these classes provide an enlightening experience. Contact me at 850-536-1942 if you need more information about participating.

The TaWS Board met January 5, 2012. Plans were set for our general meetings, artist dialogues, the Anne Abgott workshop and the Tri-State Exhibition. We will offer you, our members, many opportunities to expand your knowledge base on watercolor painting. Try to take advantage of as many as you can.



## Sunday, January 15th General Program

Eluster Richardson will have the pleasure to discuss the do's and don'ts of painting a portrait at the Sunday, January 15, 2012 general meeting of the Tallahassee Watercolor Society. He will also bring a few of his latest watercolor portraits for critique and do a live demonstration showing some illustrations of foreshortening.

Eluster's bio reads as follows: "Uplifting, inspiring, and educational" are often the words heard when speaking of Eluster Richardson's art. Born and raised in Tallahassee, Florida, he began painting as a child in the third grade. His works have won numerous awards in Florida and exhibited in the Bethune-Cookman College fine art gallery in Daytona Beach and the Zora Neale Hurston Museum in Eatonville, Florida. He was the visual arts director for Tallahassee's 1998 Harrambee Festival.

Eluster currently maintains a studio in Tallahassee. In his drawings, and oil and watercolor paintings, he takes special interest in the depiction of historic personages and sites in the North Florida region, particularly around Tallahassee. Some of Eluster's work is also exhibited at several fine art galleries.

Eluster is the Artist-in-Residence for the Riley House Museum and Resource Center of African-American History and Culture, which is the home of a collection of historical works by him. These works have been displayed in several area museums since their completion. Eluster prefers painting people stating, "people are such a challenge" and especially enjoys children as a subject. His daughter Jasmine has been a source of many paintings. He is adept in oil and especially pencil but his medium of preference is watercolor.

January, 2012

## Calendar

### January/February

#### Monthly Meeting

Sunday, Jan. 15, 2012  
2:00-4:00 PM  
St. Paul's  
United Methodist  
Church's Parlor  
1700 N Meridian Rd.  
Tallahassee, FL 32303

#### Artist Dialogue

Thursday, Jan. 19, 2012  
Susan Swihart, hostess  
2:00—4:00 PM  
1105 Waverly Rd.  
Tallahassee, FL 32312  
850-386-1710  
sus.swih@gmail.com

#### Board Meeting

Thurs., Feb. 2, 2012  
2:30 - 4:30 PM  
Home of Linda Pelc  
4330 Camden Road  
Tallahassee, FL 32303  
lipelc@yahoo.com  
850-536-1942  
cell: 850-728-0155

#### Signature Members Award Deadline

Contributions due  
April 1, 2012

#### Joye Moon Workshop

The Art Center, Sarasota  
February 1, 2, & 3, 2012

**LeMoyne Chain of  
Parks Art Festival  
Application Deadline:**  
February 15, 2012

**24th Tri-State  
Juried Water Media  
Exhibition  
Application Deadline:**  
February 17, 2012

**Southern Watercolor  
Society's 35th Annual  
Juried Exhibition 2012  
Application Deadline:**  
March 20, 2012

## January Artist Dialogue

Susan Swihart graciously volunteered to host the January Artist Dialogue. She lives at 1105 Waverly Road, Tallahassee, FL 32312. This gathering of artists to share paintings and discuss ideas will take place on Thursday, January 19, 2010 from 2:00 – 4:00 PM. Plan to attend. Bring a painting. Bring a friend.

## Signature Members' Award 24th Tri-State 2012

We are continuing with our Signature Members Award for the upcoming 24th Tri-State Water Media Exhibition. We are hopeful that again it will be one of our major awards. If you are a Signature Member, would you please consider contributing to this award? Those of you who are Past Presidents need only give to one of the awards. The juror, Ted Minchin, AWS, will select the recipient of the Signature Members Award from among all of the '12 Tri-State accepted entries. Our suggested donation is \$25.00 but please contribute what is best for you. If all Signature Members contribute we would have a wonderful \$950.00 award. Remember, TaWS has tax deductible status. Make your check out to: Tallahassee Watercolor Society and put "Signature Members Award" at the bottom. The deadline is April 1. And again, we certainly do not expect you to contribute twice for Tri-State. Thank you so much for your kindness. Our address is: TaWS, PO Box 38502, Tallahassee, FL 32315-8502.

## How to Enter the 24<sup>th</sup> Tri-State Advice from Signature Members

The 2012 exhibition season has begun. The TaWS 24<sup>th</sup> Tri-State Juried Water Media Exhibition prospectus arrived in the mail last week. The following advice is for both the experienced and new artists. This comes from TaWS Signature members who have worked on both the Tri-State and Brush Strokes committees.

1. Read the prospectus carefully. Each year changes are made. You must follow every instruction given in the prospectus so that your painting and images of it will meet the requirements.
2. This is a water media exhibit. However, all paintings whether done in water color or acrylic, must be created in an aqueous manner.
3. Pay attention to the size restrictions.
4. The quality of your digital image will be what the juror sees when deciding which paintings make the show. Poor images get rejected. Make an investment and get your paintings professionally scanned.
5. Name your files properly. "A" Title of the Painting.jpg
6. Use simple framing. Paintings need to be matted. Framing should be no wider than 1½ inches. Plexiglass must cover the painting. No glass will be accepted. The painting must also be wired for hanging.
7. Pay attention to the calendar. Applications must be postmarked by February 17, 2010.

If you have any questions about completing the application, please contact Linda Pelc at 850-526-1942.

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## Submitting Digital Images By Linda Pelc

To submit digital images to the 2012 Tri State Exhibit follow these steps:

1. Entries must be in a JPEG format and burned to a CD, (not a DVD). JPEG compresses a file to make it smaller so that the image can be opened quicker.
2. Since these images will be viewed on a screen by our Judge, a resolution of 300 preserves the fine detail of your painting. Most point and shoot digital cameras do not produce images at this resolution. You may have to have your painting professionally photographed or scanned. USA Photo in Tallahassee is the place to go if you live in the Tallahassee area. Pay attention to the image size. For this show a maximum of 1800 x 1200 pixels is required. The image may be slightly smaller. To check your camera press the function select button. Scroll down to pixel size and choose fine or superfine. Then scroll to the image size and choose a medium size that is closest to the requirement of 1800 x 1200 pixels. Once this is done, press the function select button again to lock in the settings you choose. 1800 x 1200 pixels is equal to a 4 inch x 6 inch photograph.
3. The best light to photograph your paintings in to get a close match to your colors is a bright shade. On a bright morning, set up an easel in solid shade near the edge of the sunshine. Make sure all of your painting is in the bright shade with no direct sun hitting it.
4. To avoid a keystone effect, tilt your camera at the same angle your painting is as it sits on the easel. If the painting is a small one, lay it on the ground and lean over it to take the image.
5. Fill your viewfinder with the image of the painting. A good software like Adobe Photoshop or Adobe Photoshop Elements will allow you to crop the image so that only the painting shows then skew it so it is not crooked. If you don't have this software, it is best to photograph your painting against a black background since black edges are acceptable around the painting. White is not.
6. Once you upload your digital image from your camera to a computer, make sure the file is rotated correctly. Save the file titled with your name, title of the painting and the image indicator A, B or C as indicated in the application. (example: A Title of the Painting.jpg)
7. No digital enhancement is allowed. You do want the colors in the digital image to be as close to the painting's colors as possible. This may take several attempts using different kinds of light. If the digital image differs greatly from the painting, your painting will be rejected at the time of the hanging of the show.
8. Burn your digital image to a CD. With a permanent marker or CD label, write your name, titles of each painting and the image indicator A, B or C next to the title.
9. Print a 4" x 6" color print for each digital image. This must accompany the CD. On the image side of the print mark an arrow to indicate the TOP of the painting and the image indicator A, B or C. On the back of the photo, print your name, title and image indicator. Include the frame size along with the image size by height by width in full inches.
10. Declined slides and color prints will be returned to the artist. Digital files on CD will not be returned.

If you have any questions as to this process, please contact Linda Pelc at 850-536-1942 or email at lipelc@yahoo.com.

## Surprise Ending For a Painting By Penny L. Anderson

This past March I sat in Veteran's Park, Carrabelle, FL behind a line of spectators awaiting the start of The Annual Camp Gordon Johnston Days Reunion Parade. My easel was set up, water, paint, paper and brush in hand.

The parade began and I started to paint. I love a parade! When it was over I moved my gear and added the eagle carrying the flag (located in the little park) to my painting. Later I added the words "Carrabelle" and "Camp Gordon Johnston Days Reunion 2011" as if they were signs on the parade vehicles.

Matted in white this plein air painting, "Parade" was donated to the Camp Gordon Johnston WWII Museum here in Carrabelle. Linda Manicello placed it on an easel in their gift shop. Proceeds from its sale would go entirely to the museum.

To my surprise when I attended the open house at the museum in conjunction with The Smithsonian's National Museum Day I discovered my painting was gone! I asked if it had been sold. "No," said Mr. Manicello. "I called you about it, but didn't here back, so we just went ahead."

The museum Board of Directors decided rather than sell it they would present it to the city for permanent exhibition. What an honor and surprise!

This painting took its own path and spoke to others in the way I had hoped it would express. It was taken to Tallahassee for framing with a plaque placed at the bottom. It now hangs in the lobby of The City of Carrabelle's Municipal Complex.



Presented by the  
Camp Gordon Johnston Association  
*—*  
In appreciation for the support given by the  
City of Carrabelle

## Member News

Diane Schmidt won the top award in the Pennsylvania Watercolor Society international exhibit. She received signature membership in the Rocky Mountain Watermedia society this year.

Margaret Hamilton will have an exhibit at the Medical College at FSU through December 2011.

Nina Freeman's Water Media classes at Brush & Palette Studio, 1379 Timberlane Rd, Tallahassee are on Monday and Tuesday mornings from 10:00 to 12:00 am., the cost is \$54 monthly. Contact her at [ninaart@comcast.net](mailto:ninaart@comcast.net) if you would like to learn more.

Audrey Peaty will be teaching water color on Thursday mornings at 9:15 at Lafayette Arts & Crafts Center located at 501 Ingleside Avenue at Cherry Street. Classes include beginners and intermediate painters. Call 850-891-3945 to register, the cost is \$60. for 8 weeks. Classes start Jan.19th, 2012. You can reach Audrey at 668-1731.

Rosemary Gallagher is once again wintering at Rosemary Beach. Come see her at 5 Main St. above the Sugar Shack restaurant. Phone 850-445-94773

Mary Apple is presently showing her acrylic series paintings, POTATO SALAD, at Fanny's Cafe, located on the grounds of Goodwood Museum and Gardens until the middle of January. The series consists of five paintings and a potato salad sign: Boil the Potatoes, Grind the Carrots, Dice the Onions, Slice the Tomatoes and Mix the Seasonings. Fanny's is only open for lunch.

Bill McKoewn's painting "Location, Location" was awarded Third Place in this year's "Art in Gadsden" exhibition. "A Good Story" received a "Recognition of Excellence" award in the Watercolor Society of Alabama's 2011 Online Exhibition.

## Call to Artists

### **Watercolor Society of Alabama's 71<sup>st</sup> National Exhibition 2012**

Prospectus is online at [www.wsalabama.org](http://www.wsalabama.org) > Exhibitions > 71<sup>st</sup> National Exhibition 2012. Application deadline is February 1, 2012.

### **Tallahassee Watercolor Society's 24<sup>th</sup> Tri-State Juried Water Media Exhibition.**

Prospectus is online at [www.tallahasseewatercolorssociety.com](http://www.tallahasseewatercolorssociety.com) > Call for Entries. Application deadline is February 17, 2012.

### **Southern Watercolor Society's 35<sup>th</sup> Annual Juried Exhibition 2012**

Prospectus is online at [www.southernwatercolorssociety.org](http://www.southernwatercolorssociety.org) > Exhibitions and Events > Prospectus. Application deadline is March 20, 2012.

### **LeMoyne Chain of Parks Art Festival**

Applications are being accepted for the 12th Annual Chain of Parks Art Festival to be held April 21-22. \$10,000 in cash prizes awarded. Over 100 exhibiting artists in various media categories will be selected to exhibit their work. Application is online at [www.chainofparks.org](http://www.chainofparks.org) > Application. Deadline for applying is February 15<sup>th</sup>.

### **Joye Moon Workshops**

I just want to let you know that I will be presenting a watercolor workshop at The Art Center at Sarasota on Feb 1, 2 & 3, 2012. This will be an intense abstract workshop with a major, 22"x 30" painting being produced! We only touched on this project last year during one day. Come and get a chance to really explore all the methods and techniques this project has to offer, may of you didn't have time to use the Mr. Clean Magic Eraser or spray color using masked areas for design. Contact Joye Moon at 941-365-2032 for more information. [www.joyemoon.com](http://www.joyemoon.com) - [joyemoon@northnet.net](mailto:joyemoon@northnet.net)



Bob & Jan Bill-Walker

## TaWS Christmas Party December 4, 2012 Bob & Jan-Bill Walker, hosts



Eluster Richardson & Nancy Mick



Sara Ruth & Bill McKoewn



Dee & Van Baggarly



Bob Freeman, donalee pond-Koenig, Nina Freeman & Peter Koenig

# New! COCA's Marketing Mondays Are Back!

**FACEBOOK 101: The Encore**  
**7 PM, January 30 at COCA**

This is your chance to get hands-on, practical skills and learn:

- Why Facebook should be part of your marketing plan
- How to create a Facebook page for your organization
- How to gain "likes" for your page
- How to create, post, and share events
- How to create photo albums for your events
- How to share links



COCA's Marketing Director, Erica Thaler, will walk you through all this and answer your burning Facebook questions. Bring your laptop if you like and set up your own page.

It's free for COCA members; \$5 general public. COCA will make the coffee; bring goodies if you like. COCA is located at 816 S. ML King Jr. Blvd., one block south of Gaines Street. There is plenty of parking.

Questions? erica@cocanet.org or call 850-224-2500. Join us - we'll have fun! Info on COCA website here. No need to RSVP...just show up.



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 PO BOX 38502  
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**Next General Meeting**

Sunday, January 15, 2012  
 2:00 PM—4:00 PM

St. Pauls United  
 Methodist Church's Parlor  
 1700 N. Meridian Road  
 Tallahassee, FL 32303

Please bring a dish to share.

Annual membership renewals are due January 1st or before

PLEASE KEEP YOUR E-MAIL ADDRESS UP TO DATE. SEND ALL MEMBERSHIP INFORMATION TO  
 TaWS membership Chair—PO BOX 38502—Tallahassee, FL 32315 or innkeeper@tds.net

MEMBERSHIP FORM: Tallahassee Watercolor Society—Serving Florida, Alabama A& Georgia  
 501.c3 Non Profit Organization

Date: \_\_\_\_\_  
 \_\_\_Renewing \_\_\_ New Change of: \_\_\_Address \_\_\_Phone \_\_\_E-mail  
 Name(s): \_\_\_\_\_  
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 Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Artist's Website: \_\_\_\_\_

\*If none, please print "no."

**2012**

- \_\_\_\_\_ \$30 Individual Membership
- \_\_\_\_\_ \$40 Family Membership
- \_\_\_\_\_ \$50 Business Membership

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 Please enclose business information and your logo

\_\_\_\_\_ \$ (\_\_\_\_\_) contribution towards the 2012  
 Members Award

\_\_\_\_\_ Yes, I'll be happy to  
 serve on a committee or  
 help TaWS in any way  
 that I can.  
 My area of expertise is:

Do not include my name on:

- \_\_\_ Distribution list to TaWS members
- \_\_\_ Distribution list to art suppliers
- \_\_\_ Printed newsletter requested

Please fill in this form, make your check payable to the Tallahassee Watercolor Society, and send both to:

**TaWS Membership Chair  
 PO Box 38502  
 Tallahassee, FL 32315-8502**